



Connected Data Sheet

Automatic Backup, Reliable Data Recovery, Unbeatable Security and Unmatched Scalability

The Iron Mountain Connected Backup solution is the undisputed number-one service for automatic desktop and laptop data protection and reliable data recovery. The Connected Backup solution virtually eliminates the risk of data loss, by automatically backing up desktop and laptop computers as users go about their usual tasks. Thousands of organizations and more than 3.5 million people rely on Iron Mountain's Connected Backup solution to help manage their most current and vulnerable data. More than 3 petabytes of customer data are under protection at Iron Mountain.

The Connected Backup solution provides automatic data protection and recovery on demand, giving IT centralized control of desktop and laptop data. This simple-yet-powerful solution:

- Automatically backs up PC data without disturbing users,
- Allows reliable and easy data restoration,
- Puts an end to data loss from viruses, lost or stolen laptops, data corruption and simple mistakes.
- Gives IT control of secure backup and restoration both inside and beyond company firewalls.

The Connected Backup solution provides the following essential functions:

- **Backup.** Enables rapid, automatic and unintrusive backup of PC data, even over dial-up connections.
- **Recovery.** Data recovery is typically managed with a few mouse clicks.
- **MyRoam.** Users can download copies of their backed up data from any machine (IT can disable this capability).

Unmatched Scalability and Data Reduction

Companies can use the Connected Backup solution to protect and restore data from as few as one PC to hundreds of thousands, using one tool managed from a central location. The solution enables information from as many as 20,000 PCs to be stored on a single pair of Data Center servers. Iron Mountain's best-of-breed data reduction technologies, along with data compression, make this possible.

Delta Block. This patented technology allows only changed data—at the block level—to be saved. When a document changes, only the changes are backed up. This minimizes network traffic, reduces backup time, enables backup even over dial-up connections and cuts the overall size of stored files.

SendOnce. Another patented technology, SendOnce backs up common files to a SendOnce pool, preventing extra copies of shared files from being stored in multiple user archives. This significantly increases the efficiency of backups because users can avoid storing the same files over and over again.

Taken together, these technologies can reduce data storage requirements for PC backup/recovery by up to 85 percent in comparison to traditional solutions.

Secure Data Storage

Data is encrypted at the desktop, using government-level, 128-bit, Advanced Encryption (AES). All desktop and laptop data is kept encrypted both during transmission and in storage.

Centralized Management

Because the Connected Backup solution can be centrally managed using an intuitive GUI, one administrator can manage thousands of backup accounts. IT controls deployment, sets the timing for daily backup of user PCs, determines what types of files are backed up and what are excluded, sets user access and functionality and manages the network and storage impact of desktop and laptop data. If you have little or no IT resources, Utility Backup can handle these tasks for you.

About Utility Backup Solutions

Data is the lifeblood of any company, and data backup in the modern era should be as simple as 'plugging in' to a utility that is always on, always reliable and can actually deliver when you need it.

Utility Backup Solutions offers best-of-breed, one-stop data protection and recovery solutions designed specifically to address the special needs of today's small- and-medium-sized businesses. With our automated solutions for servers and PCs, our customers can reduce operational costs, focus staff on new initiatives and improve workforce productivity, adhere to regulatory and compliance concerns, and achieve total peace-of-mind.

We are a Managed Services Provider Partner of Iron Mountain, Inc. (NYSE:IRM) and we resell and support Iron Mountain's award-winning online data backup platforms. We provide Iron Mountain's LiveVault online server backup product under the trade name of BackupGrid, and Iron Mountain's Connected Backup for PCs and Macs.

With Utility Backup, you can replace your current practices with the industry's best practices for disaster recovery preparedness.

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